

The following slides provide additional supportive material. For more detailed fact sheets visit the website: www.canonicusministries.org

Follow the Act Now section for links to the following:
 The Proposal Slides for Delegate Dialogue Day
 Fact Sheet: The Strategic Plan
 The Fact Sheet on Market Analysis
 Theological & Historical Reflections on Alignment with ABCORI
 Theological Reflections on Canonicus Vision

More quotes from former campers

My time at Camp Canonicus was a wonderful formative experience from the age of 8 until I graduated college, I am so thankful for all the skills and adventures I had at the camp and on the off-campus trips, it was a blessing

Generations of my family have enjoyed growing in our faith by going to Canonicus. The memories I have from going helped form the person I am today. It was a place to feel welcome and accepted for who you are. A safe place to grow

Camp Canonicus was my first sleepover camp. I learned to be more confident. I remember the family atmosphere, the music, (I still sing some songs!), and learning to be positive while making friends. It was a piece of heaven in the middle of life. "One blue sky above us..."

Church of the Master BYF group used the camp when I was a leader for many retreats we stayed on site, always did a service project while we were there, it was always a time of special fellowship and reflection for our group

Canonicus was a positive experience when I was growing up. It was a good form of socialization without the pressures of school. Assistance from the local church was helpful because I don't think my parents could have afforded it otherwise. I think I started when I was about ten and I was a camper there until I spent a season as a counselor at sixteen. It broadened my horizons. I met people I would have never known otherwise. We had a lot of cookouts and a lot of adventures exploring the camp and the areas nearby.

Life Changes

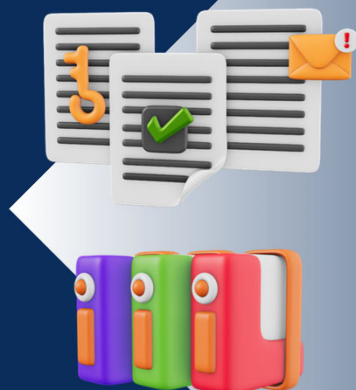
Safety is our First Priority

A Foundation of Safety and Viability

- Safety of our guests and especially our children is our most important goal.
- The American Camp Association accredits camp organizations and Canonicus will be accredited. Standards covers all risk and safety concerns from buildings, activities, sexual abuse, and natural disasters.
- Professional Underwriting: Brotherhood Mutual, a leader in ministry insurance, has surveyed the site and confirmed full insurability for all camp activities.
- Gold-Standard Protection: CMI implements rigorous Youth Protection Training, including annual Federal (NCIC) and State (BCI) background checks for all staff. Our children deserve nothing less from external and internal threats.
- Buildings Endorsement:
 - On November 28, 2025, Joseph N. McPhee (Architect, TRANSFORM) conducted a comprehensive site assessment. Confirmed the facility viability, noting that the seven overnight cabins are in solid, serviceable condition and with a little refreshment are ready to accommodate over 100 campers.
- Children are always supervised by staff and play in areas secured to maximize their safety.

Implementation Strategy

·The four year strategic plan available at the website includes



- Marketing and sales plan calendar
- Logistics and operations (includes maintenance, food service, personnel);
- Financials (fund development; program growth; innovation revenue)
- Governance & Legal;
- Fund Raising;
- Program Development;

→Note: The next slide highlights a few examples of the many action steps.

Some Highlight Reels from Strategic Plan : Examples

- # 1. The Roosa Fund gift of \$400,000 for transitions to reboot the ministry .
- #2. A new anonymous gift for \$100,000 for land transfer or transition costs.
- # 3. A fund development project to raise additional support from individual alumni and friends of Canonicus (a group of 700) and pursue other foundation gifts.
- # 4. Program growth (revenue) is phased in realistically for both youth camps and the retreats ministry.
 - Revenue focus starts with retreat ministry then moves to youth camp
 - Marketing plan revitalizes resident camp and day camp programs.
- # 5. Innovative outreach to mid-week rental opportunities.
 - Baptist Heritage Study Tours & Spiritual Pilgrimages
 - Community Organizations Off-Site Training (see fact sheet)

Some Highlight Reels from Strategic Plan : (Examples)

- # 6. Local Volunteer Trades-People Work Groups: "the Wednesday Group"
- # 7. RV Traveling Service Mission Groups: Three weeks of skilled volunteers.
- # 8. Home School collaboration programs: 3.9% of RI students in 2023 were homeschooled (<https://pewrsr.ch/433FaH4>). RI: 3500 or more students. Movement is growing.
- # 9. In the end it is about Stories of life impact and not Numbers attended

Market Segmentation

Who are the Markets for Canonicus Camp & Conference Center

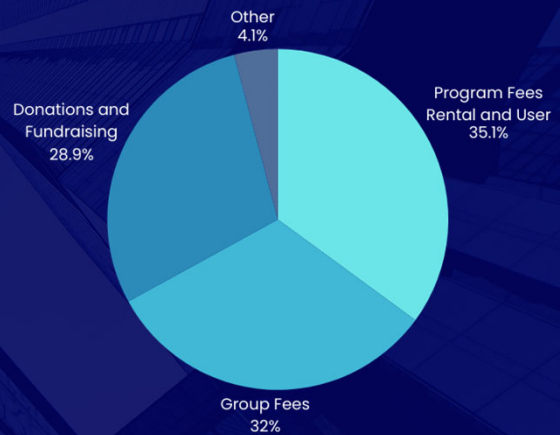
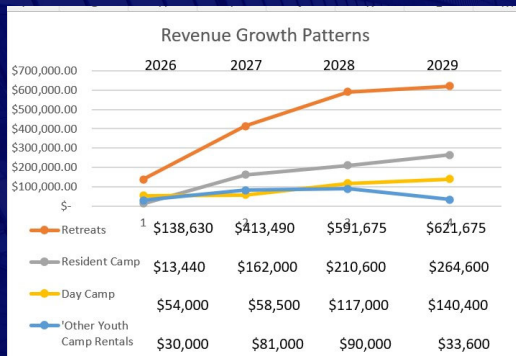
- **Youth Camps Market: Day Camps & Overnight Camps**
 - Camper Fees and Camper Scholarships Philosophy
 - Rhode Island has approximately 165,000 children in schools (ages 5 to 18)
 - (1). Reach <1% = capacity. Detail of numbers in Marketing Fact Sheet
 - Day Camp Shortage is Community Need

- **Retreats & Conferences: Fees from Hospitality Ministry**
 - Three key market laws: multiple groups & diverse accommodations & mid-week use (60% occupancy rule for fiscal health)
 - 3.4 million people within 75 mile radius of Canonicus
 - 486 churches in RI/ 63 ABC churches in ABCORI
 - Good News: Canonicus already has physical infrastructure to meet the demands for both traditional & innovative ministry **thanks to faithful givers who have gone before us.**

o Source: 1 - rikidscount.org



FINANCIAL HIGHLIGHTS



Canonicus Revenue Projections

- Retreats: highest potential for fastest revenue growth. Target markets in the plan
- Overnight camp area; second year start.
 - o Target markets in the plan
- Day camp; first year potential plan
- Details in the market plan

Typical camp & conference ministry:
 Income Percentages:
 Camper Fees; Group Rental; Donations.
 Christian Camp and Conference Assoc. 2023 Compass Survey

FINANCIAL NOTES

- Codes show data sources
- Advertising major expense
- Facility Revitalization
- Gift Income essential
- Insurance is available
- Limitations

Proposed					
Canonicus Budget Projections 2026-2029					
	2026	2027	2028	2029	
INCOME					
IR	Retreats Program	\$ 138,630.00	\$ 413,490.00	\$ 593,875.00	\$ 621,675.00
IR	Resident Camp Program	\$ 14,440.00	\$ 162,000.00	\$ 210,000.00	\$ 264,000.00
IR	Day Camp Program	\$ 54,000.00	\$ 58,500.00	\$ 117,000.00	\$ 140,400.00
IR	Other Youth Camp Rentals	\$ 30,000.00	\$ 81,000.00	\$ 90,000.00	\$ 33,600.00
IR	Church Missions	\$ -	\$ -	\$ -	\$ -
IR	Friends of Canonicus GFL*	\$ 100,403.85	\$ 135,000.00	\$ 135,000.00	\$ 135,000.00
IR	Grants and Endowments	\$ 9,448.00	\$ 9,448.00	\$ 9,448.00	\$ 9,448.00
IR	Transition Grant Proposal	\$ 100,000.00	\$ 100,000.00	\$ 100,000.00	\$ 100,000.00
IR	Transition Loan Reserve	\$ 50,000.00	\$ -	\$ -	\$ -
IR	Misc. Income*	\$ 5,000.00	\$ 55,000.00	\$ 55,000.00	\$ 62,000.00
	INCOME TOTAL	\$ 990,921.65	\$ 1,014,438.00	\$ 1,308,723.00	\$ 1,366,721.00
EXPENSES					
CS	Full Time Staff	\$ 79,000.00	\$ 194,000.00	\$ 282,500.00	\$ 352,275.00
CS	Part Time Staff - Yr Aboard	\$ 39,000.00	\$ 41,000.00	\$ 75,000.00	\$ 70,000.00
CS	Seasonal Staff - Summer	\$ 30,600.00	\$ 50,000.00	\$ 75,000.00	\$ 82,500.00
CS	Health and Dental	\$ 25,000.00	\$ 50,000.00	\$ 82,500.00	\$ 90,750.00
CS	Pension	\$ 12,640.00	\$ 31,040.00	\$ 32,982.00	\$ 45,200.00
CS	Cell Phone	\$ 700.00	\$ 700.00	\$ 735.00	\$ 808.50
CS	Travel / Miles	\$ 4,000.00	\$ 4,000.00	\$ 4,200.00	\$ 4,620.00
IRS	Payroll Taxes	\$ 11,345.00	\$ 21,375.00	\$ 22,443.75	\$ 24,688.13
CS	Worker Comp	\$ 6,241.20	\$ 11,970.00	\$ 12,568.50	\$ 13,825.35
CS	Dues / Licensing	\$ 1,508.00	\$ 1,508.00	\$ 1,575.00	\$ 1,732.50
IR	Advertising	\$ 29,946.08	\$ 40,977.92	\$ 42,608.40	\$ 46,867.04
	Office	\$ -	\$ -	\$ -	\$ -
AB	Website / Computer	\$ 5,500.00	\$ 5,500.00	\$ 5,775.00	\$ 6,352.50
CS	Legal Fees	\$ 5,000.00	\$ 2,000.00	\$ 2,100.00	\$ 2,310.00
AB	Postage	\$ 850.00	\$ 850.00	\$ 892.50	\$ 967.75
AB	Office Supplies	\$ 2,000.00	\$ 2,000.00	\$ 2,100.00	\$ 2,310.00
AB	Phone/Internet	\$ 7,300.00	\$ 7,300.00	\$ 7,665.00	\$ 8,431.50
	Other	\$ -	\$ -	\$ -	\$ -
IR	Camp Program Supplies	\$ 10,000.00	\$ 10,000.00	\$ 10,500.00	\$ 11,550.00
AB	Conference Food Service	\$ 30,000.00	\$ 60,000.00	\$ 78,000.00	\$ 85,800.00
CS	Summer Camps Food	\$ 12,000.00	\$ 56,000.00	\$ 70,000.00	\$ 77,000.00
AB	Maintenance Ops	\$ 40,835.00	\$ 48,000.00	\$ 50,400.00	\$ 55,440.00
CS	Facility Revitalization	\$ 47,472.10	\$ 75,000.00	\$ 78,750.00	\$ 86,625.00
AB	Electric	\$ 26,181.60	\$ 32,727.00	\$ 34,361.35	\$ 37,799.69
AB	Propane	\$ 27,440.00	\$ 34,300.00	\$ 36,015.00	\$ 39,616.50
AB	Water	\$ 4,915.00	\$ 4,915.00	\$ 5,160.75	\$ 5,676.83
RES		\$ -	\$ -	\$ -	\$ -
AB	Vehicle Fuel	\$ 3,730.00	\$ 3,730.00	\$ 3,816.50	\$ 4,308.15
AB	Vehicles Repair/Rental	\$ 4,965.00	\$ 4,965.00	\$ 5,213.25	\$ 5,734.58
AB	Vehicles Regis. & Insurance	\$ 1,694.00	\$ 1,694.00	\$ 1,778.70	\$ 1,956.57
CS	Insurance	\$ 26,666.67	\$ 40,000.00	\$ 42,000.00	\$ 46,200.00
IR	Loan Repayment	\$ 52,500.00	\$ 47,500.00	\$ 52,500.00	\$ 52,500.00
IR	ABCORI Debt Payment	\$ 100,000.00	\$ 100,000.00	\$ 100,000.00	\$ 100,000.00
	EXPENSE TOTAL	\$ 984,911.64	\$ 987,648.14	\$ 1,213,850.74	\$ 1,311,339.57
	Net +/-	\$ (5,000.00)	\$ 26,794.48	\$ 94,872.30	\$ 55,383.43

codes: ir- camp industry data ab- abcori reports cs- camp center

Canonicus Ministries Roadmap

Ready for Positive Decision for Renewal of Ministry at Canonicus April, 2026

ABCORI Special Meeting

Churches vote 64 to 41 (approx.) to stop the sale of Canonicus

March 19, 2025

The Roosa Fund Grant

Approved for \$100,000 Grant providing we receive operational control for Canonicus Ministries. Renewable for three additional years, at \$100,000 per year subject to review and approval by the board.

Canonicus Ministries

Non-Profit Corporation, tax exemption as 501c3 Canonicus Ministries

January 8th 2025

January 8th 2025

Steering Committee formed from Canonicus Concerned Group

Fall, 2024



Rev. Dr. Alan Wright
President

Capt. David Pickering
Vice President

Mr. David Maine
Secretary

Robert Benjamin
Treasurer

Rev. Dr. Evan Howard
Member

Minister Erica Traub
Member

Rev. Dr. Charles Hartman
Member

Rev. Dr. Tony Pappas
Member

Mrs. Lee Trainer
Member

Mr. Harold Hemberger
Member

Mr. Peter Marshall
Member

MEET THE TEAM

BOARD LEADERS' BACKGROUND (1)

Rev. Dr.
Charles
Hartman

I am an American Baptist pastor whose life and 50+ years of ordained ministry were shaped by American Baptist camping. I have served 5 ABC congregations, large and small, rural and urban, in 4 regions. I have been involved with Canonicus for over 40 years serving in many capacities, from Master Site Committee to trip camp leader..

Rev. Dr.
Alan
Wright

Professor & administrator at CSUN with focus in leadership & outdoor adventure education. Supervised university outdoor programs serving over 9000 participants per year . ABCUSA contract consultant for ABC Camps from 1993 to 2014. Former VP of Development & Leadership Institutes at Green Lake Conference Center. Former Director at Canonicus 1983-1990.

Rev. Dr.
Tony
Pappas

As Executive Minister in a nearby region, oversaw the transition of the camp from hemorrhaging red ink to stability to profitability. Last year that camp recorded a SURPLUS of \$124,000!

BOARD LEADERS' BACKGROUND (2)

Captain
David
Pickering

International Speaker in more than 30 countries for a non-profit in the wellness industry and founder and co-founder of Fitness and Wellness Companies in the northeast. Currently a board member for seven non-profit organizations including serving as a parliamentarian. An executive committee member of the Narragansett Council, BSA (now Scouting America, serving all youths) for several years, which operates 5 very active and successful co-ed camps throughout Rhode Island and Southeastern Massachusetts.

LEE
TRAINER

A Process Analyst and business traveler who for 25 years brought individuals together from multiple countries for educational conferences. A member of a family with 3 generations of overnight campers and yearly VBS participation at Canonicus. Currently a Worship Team leader at FBC of NK.

LEADERS' BACKGROUND (3)

Rev. Dr.
Evan
Howard

Evan Howard is pastor of the First Baptist Church of North Kingstown, located fifteen minutes from the camp, where members of the congregation have participated for generations, and where the Roger Williams Baptist heritage offers exciting possibilities for spiritual pilgrimages to Rhode Island and artistic initiatives of hope and peace.

Harold
Hemberger

My Canonicus journey began at the age of eight and has continued uninterrupted for 63 years. I served seven years on the summers staff and OVER thirty years on various Canonicus boards and committees. I also served the community for 41 years as the CEO of a YMCA.

Peter
Marshall

Peter Marshall started out as a camper at Canonicus for a number of years then became a counselor for another number of years. Became the onsite caretaker of the property for a five-year period. Met his wife in Rocky Ledge and was married in the outdoor chapel. Served on the property committee. Peter went on to create a large RI based hazardous waste contracting firm.

BOARD LEADERS' BACKGROUND (4)

Evangelist
Erica A.
Traub

Associate Pastor for Calvary Baptist Church. Church Moderator for 2020-2025. Worked for Recreation Department (NORD) summer camp for 7 years. Studied Business Administration and owned my business for 20 years. Worked for the Middlesex County Substance Abuse Action Council as Prevention Coordinator & Counselor. Youth Pastor for 8 years in CT.

David
Maine

Lifelong member of Warwick Central Baptist Church serving in a number of leadership roles. Spent my career in college and university library service at Rhode Island College. Also serve on the Board of Directors for John Clarke Senior Living in Middletown. A former camper at Canonicus as a youth.

Bob
Benjamin

Member of Harbor Baptist Church on Block Island. Retiree from banking and education who gratefully serves by acting as the Treasurer for Canonicus Ministries, Inc. and several nonprofits.